



NATIONAL TRADING STANDARDS

Scams Team

Friends Against Scams is a National Trading Standards Scams Team initiative

Friends Against Scams aims to protect and prevent people from becoming victims of scams by empowering communities to...

'Take a Stand Against Scams.'

Friends Against Scams aims to:

- Highlight the scale of the problem by getting communities and the nation talking about scams.
- Change the perceptions of why people become scam victims.
- Prevent people from becoming or continuing to be a scam victim by providing more adequate support.
- Recruit people to join the fight against scams to make this a scam-free nation.

ANYBODY can join Friends Against Scams and make a difference in their own way.



Within the initiative there will be:

Friends

People from all walks of life who attend a short training session, commit to talking to others about scams and potentially identify victims.

SCAMchampions

Friends who attend a further training session to enable them to recruit new Friends Against Scams.

SCAMBassadors

MPs, senior officials or someone who will use their influence to raise the profile of scams.

Friends Against Scams will:

Start
Taking
Action
Now and
Deliver the message...
...Against Scams!



A Friend Against Scams learns about scams then turns that knowledge into action.

How to get involved

I'm an organisation

Friends Against Scams organisations will pledge to actively promote the Friends Against Scams initiative; the easiest way to do this is to make all staff Friends Against Scams.

For more information contact friendsagainstscams@eastsussex.gov.uk

Members of the public

Members of the public can become Friends Against Scams by attending face to face training sessions or by completing the online awareness session.

Coming soon...

There will be a designated website with links to on-line training, support and advice from both NTS Scams team and identified partners.

A little bit about the NTS Scams Team

The NTS Scams Team works across England & Wales and engages with partner agencies to identify and support victims of scams.

Aims of the NTS Scams Team are:

- To **IDENTIFY** victims of scams.
- To **INTERVENE** and protect victims from further victimisation.
- To **INVESTIGATE** criminal activity.
- To **INFORM** local authorities and agencies on how to work with and support scam victims.
- To **INFLUENCE** people at local, regional and national levels to **TAKE A STAND AGAINST SCAMS.**

